

Microsoft
Surface



The tablet that can replace your laptop

The Device Dilemma

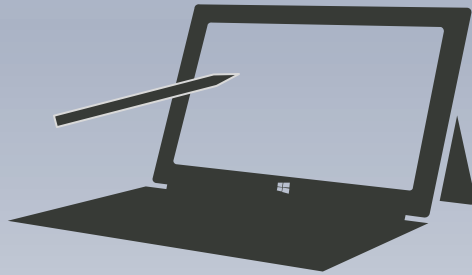
I **want** a tablet

I **need** a laptop



A family of devices to help people do more

Optimal user experiences



Business Ready



Microsoft Azure

Delivers the best of Microsoft

The tablet that can replace your laptop



Best of a tablet

Power of
a laptop

Windows
& Office

Great pen
experience

Business Ready

The Device Dilemma



I **want** a tablet



Surface 3

Perfect for those who:

- Prioritize portability over power
- Prioritize smaller device over larger screen
- Need a more affordable Surface
- Require LTE



Surface Pro 3

Perfect for those who:

- Need more power, larger screen
- Want to replace a laptop
- Heavy multi-task
- Run demanding software



I **need** a laptop

Surface Pro 3



Perfect for those who:

- Need more power, large screen
- Want to replace a laptop
- Create content
- Multi-task
- Run demanding software

Works like a laptop

Run the desktop software you rely on including Microsoft Office with the 4th generation Intel® Core™ i3/i5/i7 processors

Work from anywhere with the fully functional keyboard² and multi-position Kickstand

USB, Mini DisplayPort, and microSD™ for connecting to devices and printers, transferring files, or adding more storage.



Best of a tablet



Extremely thin and light so you can take it anywhere.

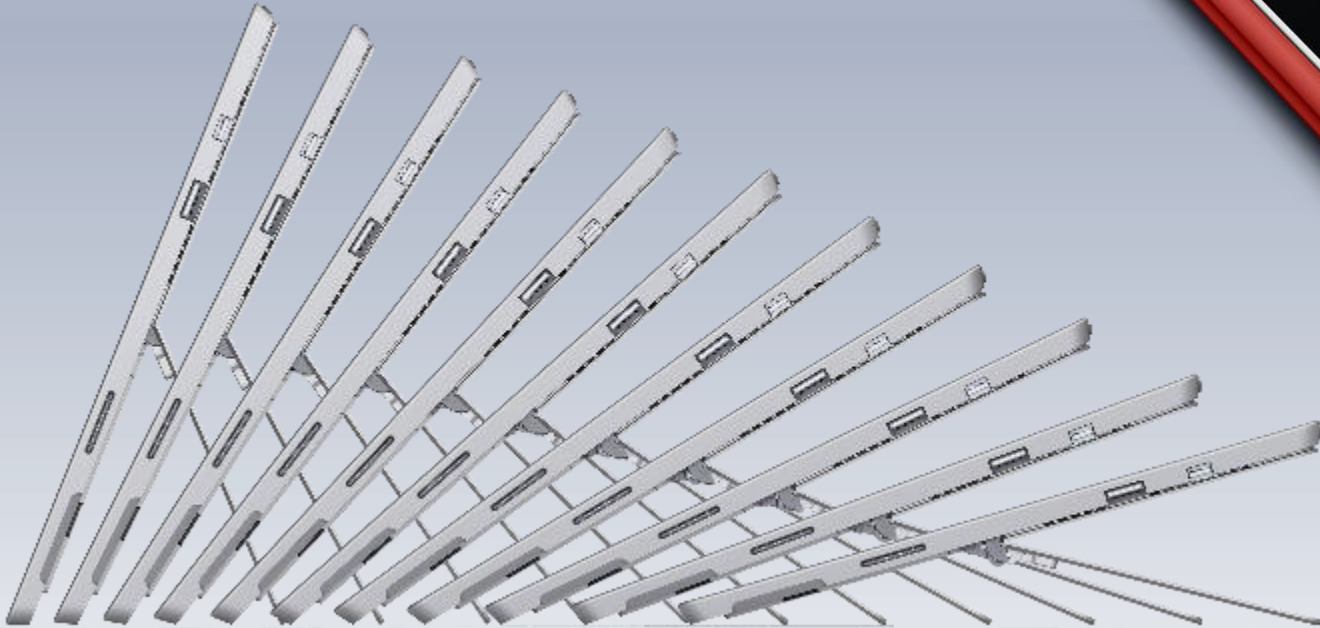
Long battery life to keep you going

Beautiful 12" Full HD Plus 2160 x 1440 display

With a full-size USB 3.0, microSD, and mini DisplayPort, you can connect to peripherals and transfer files

Write, draw, and annotate documents with Surface Pen.

Best of a tablet



Multi-position Kickstand is strong enough to hold itself at any angle – even as you touch and write.

Surface Pen feels like a fountain pen. With one click, open OneNote and sync to the cloud.

Runs Windows and Office



Ships with Windows 8.1 Pro, upgradable to Windows 10

Get more done with true multitasking, running two apps side by side

Supports multiple user accounts

Runs the desktop software you rely on such as Microsoft Office

Business Ready



Built-in security tools

Use the management tools you trust

Join a domain

Durable and practical body

Docking station available

Extended warranty available

The Device Dilemma



I **want** a tablet



Surface 3

Perfect for those who:

- Prioritize portability over power
- Prioritize smaller device over larger screen
- Need a more affordable Surface
- Require LTE



Surface Pro 3

Perfect for those who:

- Need more power, large screen
- Want to replace a laptop
- Create content
- Multi-task
- Run demanding software



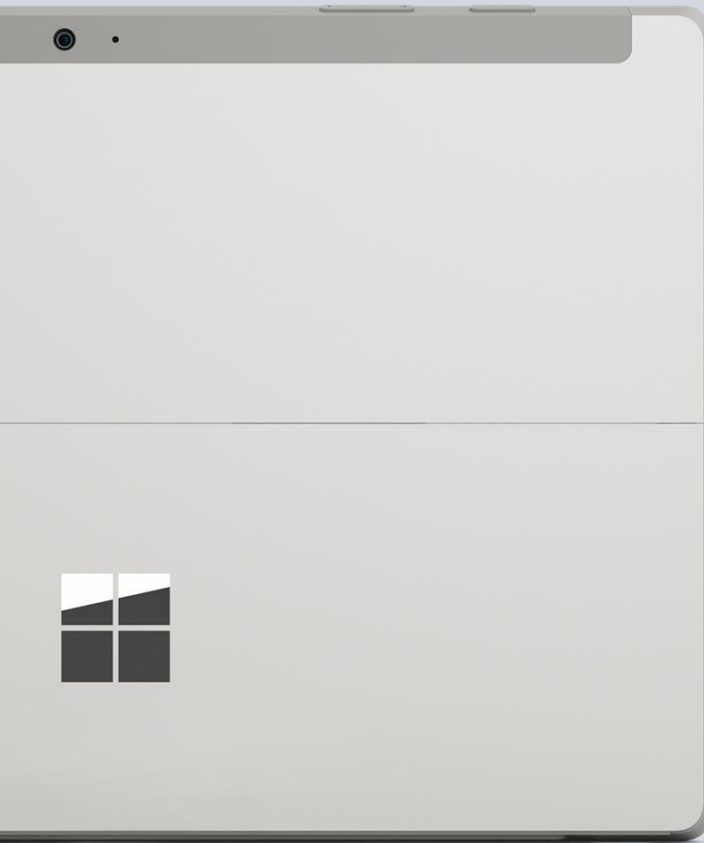
I **need** a laptop

Surface 3

Perfect for those who:

- Prioritize portability over power
- Prioritize smaller device over larger screen
- Need a more affordable Surface
- Require LTE





The best of a tablet

The thinnest and lightest Surface

10.8" touch screen 1920x1280 resolution

Brightest Surface screen yet

3:2 aspect ratio

10 hours of battery life*

3-position integrated Kickstand

Surface Pen works with Surface 3

8 MP auto-focus rear camera

Available with 4G/LTE



Works like a laptop

Latest Quad Core Intel® Atom™ x7 processor

Runs Office and desktop software

Ports you expect

Great typing experience

Docking Station available



Mini DisplayPort

USB 3.0

Micro USB for charging

microSD card reader

Headphone jack



Runs Windows & Office

Ships with Windows 8.1 Pro, upgradable to Windows 10

Get more done with true multitasking, running two apps side by side

Supports multiple user accounts

Runs the desktop software you rely on such as Microsoft Office



Business Ready

Built-in security tools

Use the management tools you trust

Join a domain

Durable and practical body

Docking station available

Extended warranty available



Surface Portfolio

Starting @ \$549 USD



Surface 3

Color Choice



Surface 3 Covers

Starting @ \$799 USD



Surface Pro 3

Color Choice



Surface Pro 3 Covers



3rd Party Accessories



Wired & Wireless Adapters

2 SKUs



Mice

2 SKUs



Charging Accessories



Pen and Loop



Docking Stations



Screen Protector



Warranty

Technical Specifications

	Surface 3	Surface Pro 3
Display	10.8" screen 1920x1280 resolution	12" screen 2160 x 1440 resolution
OS	Ships with 64-bit Windows 8.1 Pro Upgradable to Windows 10	Ships with 64-bit Windows 8.1 Pro Upgradable to Windows 10
Thickness	8.7mm (.34")	9.1mm (0.36")
Weight	622g (1.37 lbs)	800g (1.76 lbs)
Processor	Quad Core Intel ATOM x7 processor	Intel® Core™ i3, 4 th Gen, 64-bit Intel® Core™ i5, 4 th Gen, 64-bit Intel® Core™ i7, 4 th Gen, 64-bit
RAM/Storage	4G/64 GB, 4G/128GB	4G/64GB, 4G/128GB, 8G/256GB, 8G/512GB
Battery life*	Up to 10 hours of video playback. ¹	Up to 9 hours of web browsing ¹
Surface Pen	Sold separately	Included
4G/LTE option	Available in limited markets	No
Starting price	\$549 USD	\$799 USD
Shared traits among both devices	<ul style="list-style-type: none"> • Surface Pen support (and One Click to OneNote) • 3:2 display aspect ratio • Durable and beautiful magnesium design 	<ul style="list-style-type: none"> • Adjustable integrated Kickstand • Optional click-in keyboard • Full-size USB 3.0
		<ul style="list-style-type: none"> • Mini DisplayPort for video out • microSD card reader • Optional Docking Station

Microsoft Hardware





© 2015 Microsoft

The information herein is for informational purposes only and represents the current view of Microsoft Corporation as of the date of this presentation. Because Microsoft must respond to changing market conditions, it should not be interpreted to be a commitment on the part of Microsoft, and Microsoft cannot guarantee the accuracy of any information provided after the date of this presentation.

Microsoft makes no warranties, express, implied or statutory, as to the information in this presentation.