

Product Design and Pitch

Planning Page:

**My product or
business idea**

**What is my
product or design?**

**Why have I chosen
this product or design?**

My product design:

**How much will
it cost me?**

**How much
can I sell it for?**

What will my profit be?

Product Pitch

Using your ideas from the planning page, write down your product pitch. You should use persuasive language to try and influence the investors decision.

This image shows a blank sheet of white paper with horizontal ruling lines. The lines are evenly spaced and extend across the width of the page, typical of notebook or legal stationery. There are no margins, text, or other markings present.